

## Partner information

Partner Organisation	
OID	E10302528
PIC	898748166
Full legal name (national language)	Sirocco Desarrollo
Full legal name (latin characters)	
National id (if applicable)	B44509255
Department (if applicable)	
Address	CALLE VICENT SERRA, NUM. 117 12550 ALMAZORA/ALMASSORA - (CASTELLON)
Country	Spain
Region	Valencian Community
P.O. Box	
Postal code	12550
CEDEX	
City	Almassora
Website	<a href="http://www.siroccodesarrollo.es/">http://www.siroccodesarrollo.es/</a>
Email	<a href="mailto:hola@siroccodesarrollo.es">hola@siroccodesarrollo.es</a>
Telephone1	+34660143134
Telephone 2	
Fax	

Profile	
Type of organisation	SME
Is the partner organisation a public body?	No
Is the partner organisation a non-profit?	No

Background and Experience
<p><b>Please briefly present the organisation/group (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners and members of the group).</b></p> <p>Sirocco was created with the aim of offering an employability service that provides added value to the labour market based on our experience as a human resources consultancy and a clear vocation for the development of employment and talent management strategies based on communication and information technologies.</p> <p>At Sirocco we are committed to new technologies as a differentiating tool that provides access to a wider range of services that improve adaptation to all types of people in organisations.</p>

**What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?**

Our services are divided into the following categories:

**PEOPLE MANAGEMENT**

We manage the human resources of organisations, we carry out improvement plans, Agile consultancy, we develop labour accompaniment plans, career plans and competence development plans.

**TRAINING**

We train people and companies in: Occupational risk prevention, psychosocial risks, harassment, agile, kanban, people management processes and procedures.

**EDITING CONTENT**

We write contents for guides and manuals on prevention of occupational hazards, psychosocial risks, harassment, agile, kanban, human resources, specific risks.

**OUTSOURCING**

We manage and direct the outsourcing of processes, people and tasks of companies and organisations in order to offer a tailor-made service to the client.

During the last four years, Sirocco has participated as associate partner in different KA220 and KA210 Erasmus+ Projects in the following topics:

- Social entrepreneurship
- Green skills
- Employability
- Labour market
- Innovation
- Innovation in education

**Key staff involved:**

Our team is trained and qualified in human resources coaching with specialized skills in development and neurolinguistic programming and are experts in Equal Opportunities. We have more than 15 years of experience in human resources with several companies, working as trainers in the development of skills, work, teams, and people, all with a practical and innovative methodology.

Our team, also has certifications of intercultural mediation, tourism studies and business degrees. Entrepreneurship and education is another of our fields of specialization.

<p>Edgar Granell Miguel</p>	<p>Graduated in labor relations, Specialty course in Organizational Psychology from the University of Nebrija. Postgraduate in Management of Non-Profit Entities from the University of Nebrija. Postgraduate in Equality Agent from the Miguel de Cervantes University. Coaching and Mentoring by the University of Nebrija. Higher Training Course for Trainers. Training Tutor and manager of online e-learning platforms.</p> <p>Currently a consultant and trainer, specialized in Human Resources, Equality, Diversity and CSR. He works development projects and specialized consulting for entities and companies, in an ethical and social way. For this, he develops projects in the areas of work of social consulting, equality, CSR, entrepreneurship and European Projects, in order to cover different areas of action of relevance to achieve a global</p>
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	<p>impact on our environment.</p> <p>He has worked as a consultant and trainer for companies and social entities such as Onet, Grupo Argenta, Generalitat Valenciana, CDT Tourist Development Centers, Jaume I University, Volunteer Platform of the Valencian Community, Castellón County Council, among others.</p> <p>Linkedin: <a href="https://www.linkedin.com/in/edgar-granell-ab97b81a4/">https://www.linkedin.com/in/edgar-granell-ab97b81a4/</a></p>
<p>Jose Miguel Albornoz</p>	<p>Diploma in Tourism. Expert in Innovation. Expert in Marketing and Social Media. Expert in Gamification and new trends in applications; from the Jaume I University and Juan Carlos I University of Madrid. Higher Course on Equal Opportunities from the Miguel de Cervantes University. Trainer of trainers and Trainer of e-learning trainers.</p> <p>Currently a consultant and trainer, specialized in Human Resources, Equality, Diversity and CSR. He works development projects and specialized consulting for entities and companies, in an ethical and social way. To do this, he developed projects in the areas of work of social consulting, equality, CSR, entrepreneurship and European Projects, in order to cover different areas of action of relevance to achieve a global impact on our environment.</p> <p>He has worked as a consultant and trainer for companies and social entities such as Onet, Grupo Argenta, Generalitat Valenciana, CDT Tourist Development Centers, Jaume I University, Volunteer Platform of the Valencian Community, Castellón County Council, among others.</p> <p>Linkedin: <a href="https://www.linkedin.com/in/jose-miguel-albornoz-brocal/">https://www.linkedin.com/in/jose-miguel-albornoz-brocal/</a></p>
<p>David Bayona Cuallado</p>	<p>Degree in Law and Business Administration. Postgraduate in Management of Non-Profit Entities from the University of Nebrija. Postgraduate in Equality Agent from the Miguel de Cervantes University. Coaching and Mentoring by the University of Nebrija. Higher Training Course for Trainers. Training Tutor and manager of online elearning platforms.</p> <p>Currently a consultant and trainer, specialized in Human Resources, Equality, Diversity and CSR. I work on development projects and specialized consulting for entities and companies, in an ethical and social way. For this, I develop projects in the areas of work of social consulting, equality, CSR, entrepreneurship and European Projects, in order to cover different areas of action of relevance to achieve a global impact on our environment.</p> <p>He has worked as a consultant and trainer for companies and social entities such as Onet, Grupo Argenta, Generalitat Valenciana, CDT Tourist Development Centers, Jaume I University, Volunteer Platform of the Valencian Community, Castellón County Council, among others.</p> <p>Currently professor of communication and marketing area at the University of Valencia.</p> <p>Linkedin: <a href="https://www.linkedin.com/in/david-bayona/">https://www.linkedin.com/in/david-bayona/</a></p>

**What is the expected impact on the participants, participating organisations, target groups and other relevant stakeholders? What is going to be impact of this project in your organisation?**

Sirocco is based in Almazora (Castellón), Valencian Community. We have in our network at European level more than 50 partners from 20 different countries. At local level, we work with public institutions and private, also with universities and schools.

We have an innovative and entrepreneurial vision of training in different sectors, developing new ideas and implementing different methodologies in projects we participate, both in public entities and organizations and in private companies in productive sectors.

**What will be the target groups of your dissemination activities inside and outside your partnership? Please define in particular your target audience(s) at local/regional/national/EU level and motivate your choice.**

Sirocco participates in many seminars, educational events and provides training for different public entities at the local and private level. We have contact with different universities such as the Universitat Jaume I de Castellón and the Universitat de València, where part of our staff provides training as associate professor.

Among our clients, there are companies in different areas, also NGOs and associations. We develop training plans, equality plans and volunteering plans for them. In addition, we have a Website with more than 1000 visits/month. So we can reach a wide and diverse audience.

**Which activities will you carry out in order to share the results of your project beyond your partnership? Who will be responsible for the dissemination activities within your partnership and which specific expertise do they have in this area? What resources will you make available to allow for the proper implementation of your dissemination plans?**

We have a Website and blog with more than 1000 visits/month and we participate in seminars about employability and HR in our province and other autonomous communities. Also, we have contact with councils around Valencian Communities, what can be useful to disseminate and spread results of projects.

Our staff is dedicated to communication activities and count on training in communication and social media, and have experience in the fields of public relationships.

Project participation in the past years (2017-2018-2019-2020):

EU programme	Year	Project Identification or Contract Number	Applicant/Beneficiary Name

**D2.3 Legal Representative**

Title	Mr.
Gender	Male
First name	Jose Miguel

Family name	Albonoz Brocal
Department	
Position	CEO
Email	<a href="mailto:hola@siroccodesarrollo.es">hola@siroccodesarrollo.es</a>
Telephone	+34660143134
Address different from the organisation?	NO

<b>D2.4 Contact Person</b>	
Title	Mr.
Gender	Male
First name	David
Family name	Bayona Cuallado
Department	
Position	Project Manager
Email	<a href="mailto:hola@siroccodesarrollo.es">hola@siroccodesarrollo.es</a>
Telephone	+34637378511
Address different from the organisation?	NO